



A thought-leading, woman-owned recruitment agency with a commitment to, expertise in, and focus on age-inclusive recruitment and workforce development.

About GreySource

We bring +50 professionals into talent pipelines and highlight their unique assets as an untapped workforce solution. In addition to traditional recruiting, we assist forward-thinking employers and organizations in embracing the power of multi-generational teams, retaining long-term high performers, and integrating age diversity within their broader inclusion objectives. We also work to influence and mentor cultural and policy changes within organizations, helping them to capitalize on best practices that ensure everyone from seasoned experts to emerging experts thrive equally as their employees.

Core Competencies

- ✓ Direct Hire & Contract-to-Hire Recruiting
- ✓ Contingency Contract Staffing
- ✓ Managed Professional & Technical Services
- ✓ Multi-Generational Workforce Development
- ✓ Inclusive Hiring Consulting, Evaluations, & Support
- ✓ Age-Friendly Employer Best Practices & Transformations

Staffing & Recruiting Services



Recruitment & Talent Acquisition

Comprehensive services tailored to identify and place well-qualified candidates across multiple industry sectors



Workforce Planning

Strategic workforce development to ensure balanced, robust, multi-generational inflows to talent pipelines



Training & Development

Programs designed to support diversity initiatives, including the retention of older workers and promotion of intergenerational collaboration



Cultural Transformation

Consulting services to support organizations in shifting their cultural perspectives to embrace age diversity

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Why GreySource?

The business case of older professionals and high-functioning multi-generational workforces is proven: higher contributions to innovation, retained institutional knowledge, greater productivity, and enhanced corporate culture. **GreySource is your partner in harnessing these proven impacts to drive bottom-line benefits to your organization.**

As a thought leader, GreySource is at the forefront of advocating for age-inclusive recruitment practices. We actively engage with other subject matter experts and peers to share insights and develop strategies that promote an age-diverse workforce.



Kimberly Anderson
Grey Ceiling Smasher

Industries GreySource Loves

- ✓ Engineering
- ✓ Manufacturing
- ✓ Healthcare
- ✓ Legal
- ✓ Administration
- ✓ Executive-Level Business Management
- ✓ Technical & Professional
- ✓ Information Technology
- ✓ Logistics & Supply Chain Management
- ✓ Robotics & Warehouse Automation

The Current Landscape



The Facts

It is expected that by 2030, 150M jobs will belong to workers over 55, representing a substantial percentage of the workforce; approximately 11,200 Americans will turn 65 every day; and only 4,500 new workers will enter the American workforce daily.



The Result

The U.S. labor force is facing a severe shortage – by 2032, an aging population and retiring baby boomers will result in a gap of 6M workers.



The Solution

Greater intent & emphasis on retention, attraction, accommodation, and utilization of older professionals and workers in the American workforce pipelines – **starting now.**

In an aging world, the most forward-thinking organizations and employers will adapt their cultures and understand the business case for leveraging the exceptional benefits of older workers and high-functioning multi-generational teams. **Partner with GreySource today to future-proof your workforce with diversity, experience, and innovation.**